Greetings from RamanByte

We are pleased to introduce you to Uddipan — a powerful career development and job-matching platform approved by AICTE, Created to help students and young professionals across India to become Skilful, Job-ready, and professionally empowered.

In collaboration with over 20,000 Companies across India on board, Uddipan offers a unique opportunity for your institution to connect students with real-time job opportunities while providing tools for Career guidance, Online learning, and Industry-relevant Skill development.

Why Uddipan ?

Personalized job recommendations based on user Strengths, Interests, and Career aspirations

Skill development modules via online courses and interactive lessons

Smart Job-matching technology connecting students with employers across SMEs and large corporations

AICTE-approved platform supporting national skill-building initiatives

Career assessments and Industry exposure from verified recruiters.

We believe your institution can greatly benefit from integrating with Uddipan to support your placement efforts and elevate student career outcomes.

Please find below:

🔗 Uddipan App Link: https://uddipan.com/login/institute

📄 Demonstration PDF: PFA with mail.

We would be honoured to on board your institution and students onto the platform and support your Placement and Training goals.

Let’s work together to contribute to the vision of a Skilled and Job-Ready India.

Looking forward to your positive response.

Warm Regards

Prateek Raj

Assistant Regional Head

Mob- 9801305100 / 9175995774

Uddipan Student Login Process...

Click on URL - https://www.uddipan.com/

- Click on Student Tab at the extreme right side

You can register with 3 option - Mail id/Mobile No/and Google

If selected through Mobile - Click on “Sign in with Phone”

- Enter Mobile No.

- Click on Verify

- You will get 6 digit OTP on your Mobile

- Enter OTP & Continue

Enter First name & Last Name and click sign in

New Pop up

Enter the Required details like

- District

- Institute

- Program

- Specialisation

- Passing Year and Press Proceed

New Pop Up for selecting “Areas of Interest” & Click on Submit

You are all set to explore the "Bunch of Opportunities for the Employment all over the India"

Warm Regards

Prateek Raj

Assistant Regional Head

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INVITATION TO JOIN THE UDDIPAN INITIATIVE

Date:

To: The Principal / Training & Placement Officer

Subject: Invitation to Join the UDDIPAN Initiative Launched by AICTE – Student Registration, Skill Test & Regional Placement Drives

Letter of Invitation

Respected Sir/Madam,

Greetings from UDDIPAN & RamanByte Pvt. Ltd.

We are pleased to invite your institution to participate in **UDDIPAN** – a national employability and placement initiative launched by AICTE. The initiative aims to help students improve their skills, become job-ready, and connect directly with companies across India.

About UDDIPAN

UDDIPAN, launched by AICTE, is a nationwide platform created to support students in getting better job opportunities. Through this system, students can upload their CVs, take the National Employability Skill Test (NEST), receive their Skill Scorecard, and get access to learning modules, internships, and placement opportunities.

How UDDIPAN Connects Everyone

STUDENTS
Upload CV
Take NEST Test
Apply for Jobs
Access Learning

UDDIPAN PLATFORM
Single Central Portal

STAKEHOLDERS	
COLLEGES	**COMPANIES (7000+)**
Guide Students	Post Jobs
TPO Support	Hire Candidates
Coordinate Drives	

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PUNE INSTITUTE OF BUSINESS MANAGEMENT
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APPROVED BY AICTE | AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY

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The platform works as a single place where students, colleges, and companies come together. It is specially designed to support youth from rural and semi-urban areas by offering all services completely free. Under this initiative, placement drives will be held in different regions across India, and institutes will be informed about dates and locations in advance.

Platform Highlights

Platform Status
Live and Active

Student Registrations
Already Started

Companies Onboarded
7,000+

Services Offered
Digital Learning, Internships, Job Placements

Student Activity
Actively applying for jobs & training programs

Industry Participation
Strong and Growing

Student Journey - Step by Step

Step 01 — Account Created
Register on UDDIPAN Portal

Step 02 — **Upload CV**
Profile Completed

Step 03 — **Take NEST Test**
Assessment Done

Step 04 — **Receive Skill Scorecard**
Assessment Done

Step 05 — **Access Learning Modules**
Skill Improvement

Step 06 — **Apply for Jobs & Internships**
Applications Submitted

Step 07 — **Attend Regional Placement Drives**
Meet Employers

Step 08 — **Get Hired!**
Career Success

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Benefits for Students & Institutions

A. Skill and Assessment Support

Component	Description
NEST Test	National Employability Skill Test for all students
Skill Scorecard	Individual report showing strengths and improvement areas
Learning Modules	Personalized recommendations based on test performance

B. Placement and Job Access

Opportunity	Details
Regional Placement Drives	Organized under UDDIPAN in association with AICTE
Company Access	Scorecards shared directly with hiring companies
Job Portal	Multiple opportunities accessible through single login
Internships	Real industry experience programs available

C. Zero Cost Advantage

Opportunity	Details
Registration Fee	0 (Free)
Platform Access Fee	0 (Free)
NEST Test Fee	0 (Free)
Learning Modules	0 (Free)
Device Requirement	Mobile/PC (Any device)
Eligibility	All programs and branches

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Benefits Summary

Benefit Category	Key Features
SKILL DEVELOPMENT	• NEST Test Assessment • Individual Skill Scorecard • Personalized Learning Modules • Performance-based Recommendations
PLACEMENT SUPPORT	• Regional Placement Drives • Access to 7,000+ Companies • Job Matching System • Direct Company Connections
ZERO COST ADVANTAGE	• Free Registration • Free Learning Resources • Mobile/PC Access • No Hidden Charges
WIDE REACH	• All Branches Welcome • Rural & Semi-Urban Focus • Mass Participation Enabled • Pan-India Coverage

Institutional Action Required

Checklist for Your Institution

#	Action Item	Responsibility	Status
1	Inform final-year and pass-out students about UDDIPAN	TPO/HOD	
2	Ensure students register on the UDDIPAN portal	Faculty Coordinators	
3	Guide students to upload their CVs	TPO/Mentors	
4	Nominate a TPO coordinator for UDDIPAN communication	Principal	
5	Guide students to participate in upcoming placement drives	TPO Coordinator	

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Registration Information

UDDIPAN Portal Access

Portal URL
https://uddipan.com/login/institute

Access Type
Institute Login

Required Documents
Institution details, TPO coordinator information

Support
Available through portal helpdesk

Key Stakeholders & Roles

Stakeholder	Role in UDDIPAN
AICTE	Initiative Launcher & Oversight
RamanByte Pvt. Ltd.	Implementation Partner & Platform Management
Educational Institutions	Student Registration & Coordination
TPO Coordinators	Communication & Placement Drive Management
Students	Registration, Assessment & Job Applications
Partner Companies (7,000+)	Job Postings & Hiring

We look forward to working with your institution and helping students improve their employability through the UDDIPAN initiative launched in association with AICTE and executed by RamanByte Pvt. Ltd.

Warm Regards,

Team UDDIPAN & RamanByte Pvt. Ltd.

Implementation Partner for AICTE-Associated UDDIPAN Initiative

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Technical Partner

RamanByte

An Associate of PIBM Group

Knowledge Partner

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NBA & NAAC ACCREDITED PROGRAMS

APPROVED BY AICTE | AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY

AICTE All India Council for Technical Education

UDDIPAN

Connecting

Unemployed Youth

With

Internships & Placement Opportunities

Blessed by

All India Council for Technical Education
AICTE
योगः कर्मसु कौशलम्

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Free Teaching & Training Content

Internships to Unemployed Youth

Placement Opportunities

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Benefits of Uddipan

1.

Bridging Talent Gap for MSMEs & SMEs

Enabling small and mid-size companies to access skilled and job-ready talent.

2.

Local & Nearby Job Opportunities for Students

Connecting students to employment within their region for better retention and relevance.

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Benefits of Uddipan

3.

Internships for Rural and Semi-Urban Students

Facilitating short and long-term experiential learning opportunities.

4.

Industry-Aligned Skilling Programs

Training students based on real-time skill requirements across sectors.

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Benefits of Uddipan

5.

Employment in MSMEs, SMEs & Mid-Size Companies

Focused efforts to create job opportunities in underserved business segments.

6.

Direct Industry-Academia Interaction

Streamlining communication between institutions and companies to bridge skill and talent gaps.

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Benefits of Uddipan

7.

Listing of more than 20,000+ Companies by the end of 2025, and 40,000+ by 2026

8.

AI-Based Student Counseling

Personalized, automated career guidance for skill enhancement and career pathing.

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Benefits of Uddipan

9.

Expert-Led Human Counseling

One-on-one mentoring to help students identify and build critical skills.

10.

Faculty Development Initiatives

Training educators in engineering, management, and more to future-proof institutions.

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Benefits of Uddipan

11.

Consulting & MDPs by Faculties for MSMEs

Encouraging academia-led business consulting and development programs.

12.

Real-Time Skill Updates & Continuous Faculty Upskilling

Ongoing learning aligned with dynamic industry needs.

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Benefits of Uddipan

13.

Interactive Employment Centers Across Institutions

Campus-based hubs to drive placements and skill-gap interventions.

14.

Comprehensive Company & Skill Requirement Listings

Database of MSMEs, SMEs, and large companies with specific talent needs.

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Benefits of Uddipan

15.

Mock GDs & PIs for Job Preparedness

Pre-placement grooming through simulated interviews and discussions.

16.

Job Access for 3 Lakh+ PG Students

Expanding career opportunities for postgraduates across India.

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Key Differentiators of UDDIPAN

1. No Cost for Centres

Zero Fees

No franchise fee or revenue-sharing obligations

AICTE Sponsored

Fully sponsored by AICTE

Infra Support

Infra support for minimal digital setup (Smart TV or PC)

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Key Differentiators of UDDIPAN

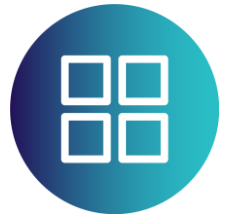
2. Centralized Learning App

Comprehensive Learning Access

Topic-wise recorded videos and scheduled mentor support

Progress & Guidance

Track learning progress and get personalized career roadmaps



Unified Platform

One app for students, faculty, and administrators

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National Employability Skill Test (N.E.S.T)

Uddipan is equipped with N.E.S.T, a national-level test for assessment of skills in the Undergraduate and Postgraduate students, required by the Companies for Job Profiles in diverse Sectors.

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Benefits of N.E.S.T

1. NEST **evaluates students' skills** based on real-time company requirements.

2. If a student passes, **their scorecard is automatically shared with relevant companies.**

3. Students **who don't pass get course suggestions in Uddipan** to upgrade job skills.

4. After completing the suggested courses, **students can reappear for the test.**

5. Once **qualified, their scorecard is again shared** with companies, highlighting verified skills.

6. Ensures **a cycle of continuous improvement, skill development, and job readiness.**

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Courses to Upgrade Job Skills

Uddipan is equipped with various **Skill-based & Industry-relevant Courses** to **Develop high-demand skills**

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Courses Offered at Uddipan

Uddipan engages with companies to understand their requirements and creates tailored courses to equip students with the right skills.

1. Students get Recommended Courses according to their Scorecard
2. Skill-based courses in Finance, Marketing, Aptitude, Communication & MSME-readiness
3. Industry aligned Courses to develop Industry-required Skills in Students
4. Training through Job Descriptions of various Companies
5. Custom learning paths aligned with student goals and industry demand.

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Industry-ready Skills Development

Training through Job Descriptions (JDs) of Top Skills to match evolving industry needs.

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Finance Skills Required by Industries

Global Taxation

1. Legal & Regulatory Knowledge

2. Technical Taxation Skills

3. Financial & Analytical Skills

4. Tax Engines - Vertex, Avalara, etc.

Equity Research

5. Financial Statement Analysis

6. Accounting Fundamentals

7. Valuation Techniques

8. Industry & Economic Research

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Finance Skills Required by Industries

Financial Statement Analysis

9. Analytics & Ratio Calculation

10. Digital & Campaign Analytics

11. Financial Modeling & Forecasting

12. Power BI/ Tableau Dashboards

Commercial Credit Models

13. Credit Analysis

14. Financial Statement Analysis

15. Cash Flow & DSCR Modelling

16. Collateral & Security Structuring

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Finance Skills Required by Industries

Insurance Underwriting

- 17. Risk Evaluation
- 18. Financial & Legal Evaluation
- 19. Portfolio Monitoring
- 20. Fraud Detection & Behavioral Profiling

Credit Risk

- 21. Financial Statement Analysis
- 22. Industry & Business Analysis
- 23. Credit Appraisal & Underwriting
- 24. Risk Rating & Scoring Models

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Marketing Skills Required by Industries

Marketing Analytics

25. Data Visualization & Statistics

26. Digital & Campaign Analytics

27. Customer Insights & CRM

28. Python For automation and ML

IT Sales

29. Presales

30. Enterprise Sales

31. Conflict Management

32. Onboarding & Retention

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Marketing Skills Required by Industries

Real Estate Sales

33. AIDA Model

34. FAB Technique

35. BANT Scoring

36. Lifecycle Conversion

Consumer Durables

37. Distributor Management

38. Channel Sales

39. Sales Analytics

40. Customer Relationship Management

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Placement Opportunities at Top Firms

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Strong Internships & Project Opportunities

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Internships & Projects with **Uddipan**

1. **Tie-ups with companies and startups** for remote and in-person internships.

2. **Industry project exposure** for practical learning.

3. Students can get **internships for 6 months to 1 year.**

4. Students can **understand how the works happen in the companies.**

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Placement Opportunities

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Placement Opportunities at Uddipan

1

2–3 placement Opportunities per student for each centre

2

Job opportunities in Collaboration with companies near training centres and colleges

3

Letter of Intent (LOI) or Placement Documentation for selected students

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Uddipan's Center of Excellence

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Center of Excellence

Uddipan will open Center of Excellence at nearby Campus and train their faculties on the required skill-sets of the MSMEs & SMEs

1. Campuses will **learn what to train**, while students will be **trained on real company workflows**
2. **Handhold students, campuses, and companies** by aligning skill training with industry needs
3. Empower students and faculty with **industry-aligned, interdisciplinary education and innovation.**
4. Focus on **collaborative curriculum, faculty training, expert workshops, and digital tools.**
5. Provide **free, expert-led certifications** in Finance, Marketing, and HR.